



PHSG

A-Level Business

Year 12 preparation material



Name_____

- *There are two tasks to complete and add to your folder before starting the course in September*
 - Complete the Inside Aldi: Britain's Biggest Discount Store booklet by watching the documentary.
 - Complete the PLC (Personal Learning Checklist) and the key terms/formula sheet activities in the Business booklet.

You should print and complete the Task 1 Inside Aldi document and add to your folder ready for the first day.

You will need to work through the Inside Aldi: Britain's Biggest Discount Store documentary on Channel 5 (link provided). DO NOT USE THE LINK IN 'TASK 1' AS IT DOES NOT WORK!

<https://www.channel5.com/show/inside-aldi-britain-s-biggest-budget-supermarket>

This task is in 4 parts, we would suggest that you complete it in sections over the summer holidays.

The topics in this booklet have been selected to give you a taster of both the Year 12 and 13 syllabus and an insight into one of the most competitive industries in the UK economy.

Inside Aldi: Britain's Biggest Discount Store Part 1

Channel 5 Documentary

A good business student not only knows their theory, i.e. the content that is on the specification, but also thinks business. Business is a subject that surrounds us all day every day. We start to spot the actions taken by businesses and ask "Why?"; we start to question how we interact with business and the factors that influence our decisions; we start to question what is happening in society and the economy. A good business student is inquisitive.

Start by thinking about what you already know and what your perceptions are. In less than 15 words sum up what you think about Aldi.

Who are the key players in the UK's supermarket industry?

The pie chart below shows what % of the market the 6 biggest UK supermarket chains control. Use your existing knowledge of the industry to try and identify which segment of the chart represents which supermarket chain. 10% of the chart can just be labelled 'other'.

Market share in the UK supermarket industry



Inside there are two tasks to complete and a range of details about the course. You should print this document and add to your folder ready for the first day.

AQA Business



KS5