



25 September 2023

Dear Parents / Carers

We have recently become aware that there are several accounts on TikTok which include references to Plymouth High School for Girls. We appreciate that many of these videos are being created as a harmless bit of fun. Still, many include images of our staff obtained without their consent, which are shared alongside derogatory remarks.

As Plymouth High School is not deemed to be a public place, it is not unreasonable for our staff to expect their image not to be taken and shared without their permission. We continue to carefully monitor the social platform and ask all staff members to report any instances of their images being shared to this or any other site. In cases that they feel it is defamatory, the incident will be reported to the police.

This is a severe breach of privacy and this type of behaviour will not be tolerated. We have a clear student conduct system in place, which is to be adhered to by all of our student body. Individuals found to be involved will be dealt with accordingly, in line with the school's behaviour policies.

We work hard to create a school environment that is a safe and an enjoyable place to attend, not only for our students but for every member of staff who works here too.

We ask you to please discuss this with your child and make it clear that the misuse of social media has consequences. Encourage them to report any information they find on TikTok accounts, including videos, to a staff member or via the 'report it!' button on the app itself.

I would like to take this opportunity to thank you for your ongoing support around monitoring your child's social media use and appreciate you helping us keep your child safe online.

Yours faithfully



Simon Underdown.
Headteacher.