



## A-Level Exams



## A-Level Results Day

Finalise your next steps:

- Go to University to further your studies
- Start a degree level apprenticeship
- Join the world of work



## Strategic Change

Managing change  
 Organisation culture  
 Strategic implementation  
 Problems with strategy

10

## Pursuing Strategies

Assessing a change in scale  
 Innovation  
 Globalisation and internationalisation  
 Digital technology

9

## Considering next steps

Consider future career choices:  
 -Applications for University  
 -Applications for apprenticeships



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## Strategic Direction

Strategic positioning:  
 -Choosing markets to compete-in  
 -Choosing how to compete



## Year 13 Mock Exams

7

## End of Year 12 Exams

Ensure you achieve at least a  
 grade D in the exam to  
 progress to the A2 portion of  
 the course



## Strategic Position

Mission and objectives  
 Financial ratio analysis  
 Political and Legal change  
 Economic change  
 Social and technological change  
 The competitive environment  
 Investment appraisal

6

## Human Resources

Analysing human resource performance  
 Improving organisational design  
 Managing human resource flow  
 Improving motivation and engagement  
 Improving employer/employee relations

5

## Finance

Analysing financial performance  
 Sources of finance  
 Improving cash flow and profits

4

## Operations

Analysing operational performance  
 Increasing efficiency and productivity  
 Improving quality  
 Managing inventory and supply chains

3

## Marketing

Setting marketing objectives  
 Understanding markets and customers  
 Segmentation, targeting and positioning  
 Using the marketing mix

2

## Managers, leaders and decision making

1

## What is Business?

Nature and purpose of a business  
 Different Business forms  
 Business in the external environment

## GCSE Results Day

Apply to PHSG 6th Form  
 You can choose Business A-Level if  
 you have a 6 in Mathematics and a 6  
 in an essay-based subject.



# Business A-Level Learning Journey